



**Journal of Health & Healing™**  
Advertising Rates as of February 15, 2024

Thank you for your interest in advertising in the quarterly *Journal of Health and Healing*. Your ad helps support the mission of Price-Pottenger.

**Full-Page Color Ads**

We accept full-page color ads for the inside front and inside back covers, and for run of publication on a space-available basis, subject to approval by the editorial committee.

**Advertising Rate:**

\$650 per issue for the inside front or inside back cover.

\$525 per issue for specific placement at our discretion.

**Full bleed:** 8.625" x 11.0" (Trim size: 8.125" x 10.5". Live area: 7.325" x 9.75". Bleed: .25" per side.)

**No bleed:** 7.325" x 9.75".

**Format:** 300 DPI TIF, 300 DPI JPG, or PDF files are acceptable. Please use CMYK color profiles.

**Interior Display Ads**

**Sizes and Rates:**

1/6 page vertical	2.25 inches wide x 4.625 inches tall:	\$105
1/6 page horizontal	4.625 inches wide x 2.25 inches tall:	\$105
1/3 page square	4.625 inches wide x 4.625 inches tall:	\$200
1/2 page horizontal	7.375 inches wide x 4.625 inches tall:	\$275

**Format:** 300 DPI TIF, 300 DPI JPG, or PDF files are acceptable. Please use CMYK color profiles.

**Prepayment Discount**

Advertisers receive a 10% prepayment discount when paying in advance for one full year (4 issues).

**General Information**

Deadlines for submission of materials are as follows:

Spring issue: March 7	Fall issue: September 1
Summer issue: June 1	Winter issue: December 1

All ads are subject to space availability and approval by the editorial committee. New advertisers must contact us prior to ad submission.

Submit ads or make inquiries to: [editor@price-pottenger.org](mailto:editor@price-pottenger.org).