

V-P 20

COLD PROCESSED SYRUP

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NOW AVAILABLE

UNCOOKED CANE SYRUP

We have on hand a limited quantity of concentrated, raw (not cooked) sugar cane juice which has been reduced to a syrup by freezing and centrifuging off the ice--about 60% solids, 40% water. Very delicious in flavor, it may be used in milk shakes, in ice cream as a sweetener, on ice cream as on a sundae, on hot cakes like maple syrup. This syrup has not been subjected to any heat, nothing added, nothing removed but water taken out as ice crystals.

Offered for its health building qualities, because it contains a very high concentration of the Wulzen factor, a vitamin first discovered in raw cream, which is destroyed by pasteurization. Test animals deprived of the Wulzen factor very quickly develop arthritis.

Fresh unprocessed sugar cane juice contains about 500 times as much of the Wulzen factor as raw cream. This concentrate should contain considerably more than the unconcentrated juice.

It has some laxative properties, is said to be very soothing in its effect on the gastric mucosa, and to reduce any gastritis or irritability, heart burn, etc. We know that the children of the South, both white and black, who get the opportunity to chew the juice out of the sugar cane stalks have most perfect teeth, so the mineral and vitamin content of this product must be very helpful to promote calcium metabolism, to promote health of bone and tooth tissue.

Sugar plantation operators and their negro cane harvesting personnel have always been enthusiastic about the health building qualities of sugar cane juice. Dr. Weston A. Price, in his global investigations of health building foods, found sugar cane in its natural form one of the most important protective foods, and that the diseases of civilization were unknown where sugar cane was an important article of diet, used in its unprocessed state.

This product is offered for experimental dietary use, without any claims whatever for its possible therapeutic effects.

Made by processes developed by the Lee Foundation for Nutritional Research, from Louisiana cane juice.

Size 2 1/2 cans are \$1.80 each and must be kept under refrigeration if not for immediate use. \$10.00 for case of 6.

Packed for and sold by

VITAMIN PRODUCTS COMPANY

Milwaukee 3, Wisconsin

Form VA-209